

KENTUCKY REGISTRY OF ELECTION FINANCE

140 WALNUT STREET, FRANKFORT, KENTUCKY 40601-3240

(502) 573-2226 / FAX (502) 573-5622

www.kref.ky.gov

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This Space for Registry Use Only

GUBERNATORIAL SLATE MEDIA REPORT - COVER PAGE

(Please type or print)

1. Name of Media Outlet:

2. Mailing Address of Media Outlet:

Daytime Phone Number: (____)____-____

Logged _____ Keyed _____

3. Contact Person:

Daytime Phone Number: (____)____-____

4. This Statement Relates To:

- ☐ Primary ☐ Run-off Primary
☐ General

KRS 121.180(11)

(a) Any publisher of newspapers or magazines, owner or lessor of billboards, or any other person, company, corporation, or business organization offering its communications or advertising services for hire to the public who receives funds for the purchase of advertising services or material, shall file with the registry a copy of the material or communication purchased which supports or opposes any slate of candidates or committee; a copy of the receipt for the funds paid; the name and address of each purchaser; and the source of the funds for the purchase if different than the purchaser.

(b) *(OMITTED SECTION (b) PERTAINS ONLY TO RADIO OR TELEVISION STATIONS OR NETWORKS)*

(c) All information required to be reported by paragraphs (a) and (b) of this subsection shall be in the hands of the registry or postmarked not later than the thirtieth day following the primary, runoff primary, and regular elections that are held subsequent to the date that the broadcasting or printing of the advertisement occurs.

(d) The provisions of this subsection shall apply only to purchases of advertising services or material to support or oppose a slate of candidates for election to the offices of Governor and Lieutenant Governor.

(e) Notwithstanding KRS 121.990, penalties for violation of this subsection shall be assessed in accordance with the provisions of KRS 121.140(2).

5. Verification: I certify that I have examined this Election Finance Statement and to the best of my knowledge and belief it is true, correct, and complete. I understand that submission of false, erroneous, or incomplete information may subject me to the penalties of KRS 121.990.

Type or Print Name_____
Type or Print Title_____
Authorized SignatureDate: _____
Month-Day-Year

**GUBERNATORIAL SLATE
 PRINT AND BILLBOARD ADVERTISING
 SCHEDULE**

NOTE: Use a Separate Schedule to Report Ads
 Purchased for Each Named Slate

4. Name and Address of Individual or Organization Purchasing Ad
 (and Source of Funds if Different than Purchaser)

Source of Funds:

Source of Funds:

Source of Funds:

Source of Funds:

Source of Funds:

Source of Funds:

1. Name of Newspaper, Magazine, Billboard Owner/Lessor
 or Other Advertiser:

2. Gubernatorial Slate Named in Ad:

Candidate for Governor: _____

Candidate for Lt. Governor: _____

3. Media Purchase:

_____ Supports Named Slate

_____ Opposes Named Slate

5. Required Attachments Checklist

Required Attachments:

_____ Copy of Material (Tear Sheet or Billboard Photo)

_____ Copy of Receipt for Funds Paid

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